

# Consulting Services Proposal

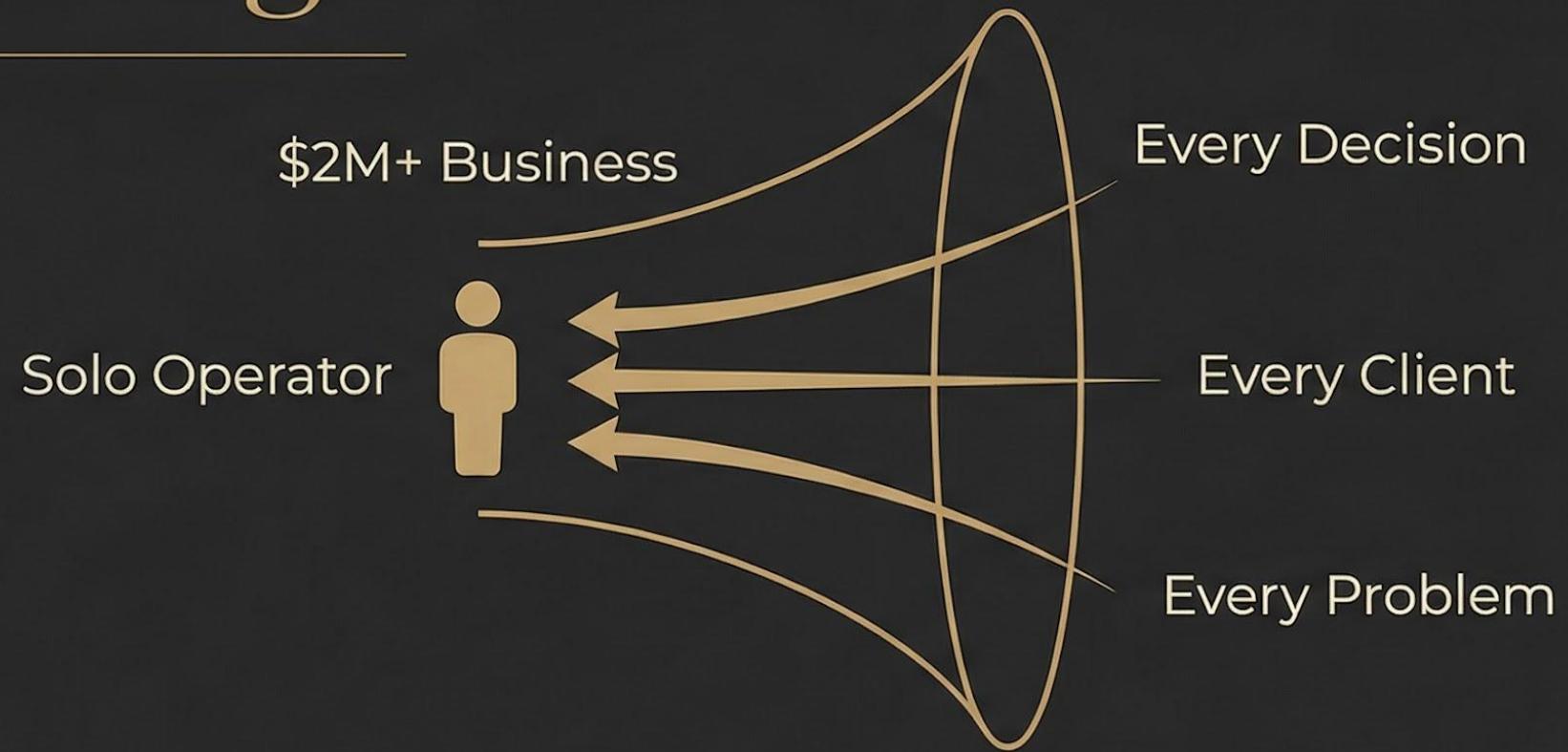
William Thomas Design LLC

Business Advisory & Support

Prepared by Evan  
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# The Challenge

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The ceiling isn't the market—it's your bandwidth.

# What I Bring

## Outside Perspective

Fresh insights and unbiased strategic evaluation.

## Strategic Network

Access to key partnerships and industry leaders.

## 15 Years Experience

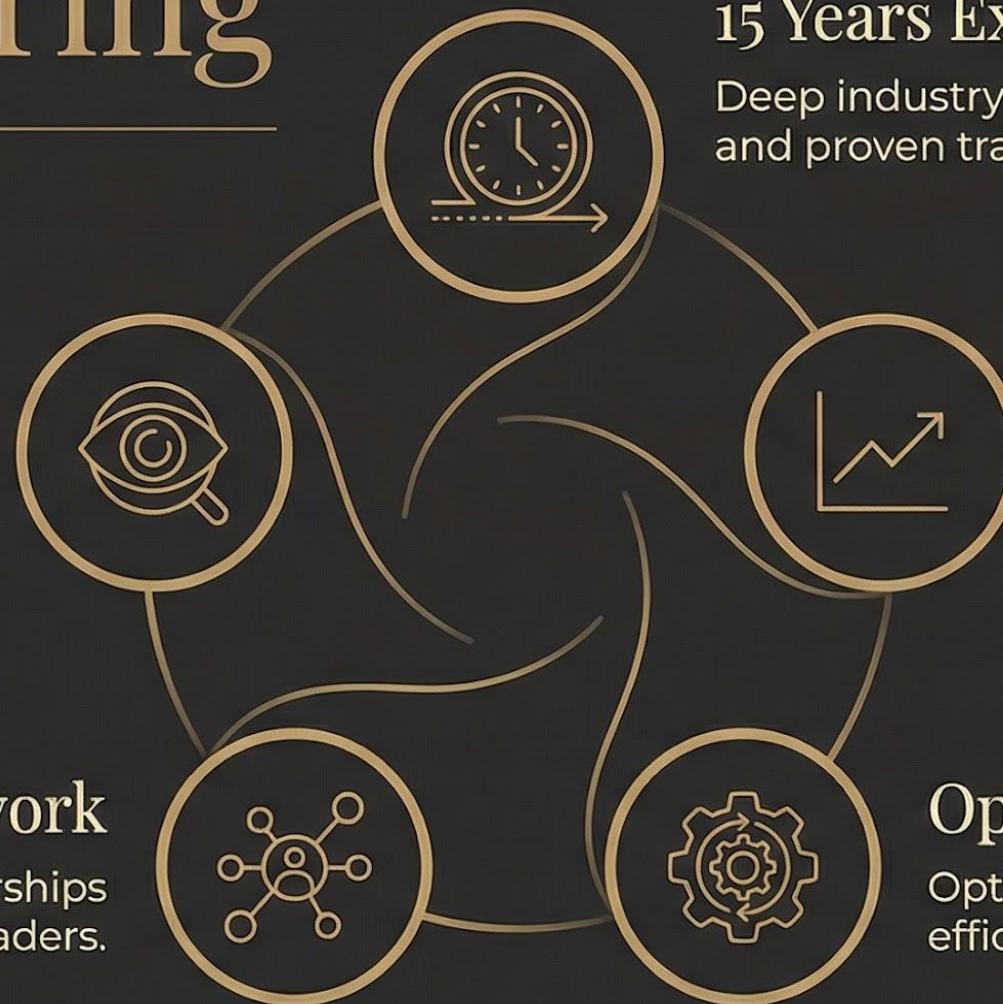
Deep industry knowledge and proven track record.

## Financial Acumen

Strong grasp of P&L, budgeting, and growth modeling.

## Operational Expertise

Optimizing processes for efficiency and scalability.



# Tier 1: Strategic Advisory

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\$4,000/month

**Best for:** You want a trusted advisor but handle day-to-day yourself

- Monthly strategy session (90 min)
- Financial review and P&L analysis
- Pricing strategy guidance
- Growth planning
- Email/phone access (24-48hr response)
- Quarterly business review

# Tier 2: Strategic + Operational

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\$6,000/month

**Best for:** You want hands-on support to take things off your plate

**Everything in Tier 1, PLUS:**

- ✓ Bi-weekly working sessions (60 min)
- ✓ Operational support (systems, checklists, processes)
- ✓ Vendor and partner negotiations
- ✓ Hiring guidance
- ✓ Marketing and social strategy support
- ✓ Partner introductions
- ✓ Priority access and faster response

# Compare Your Options

	Tier 1 - \$4,000/mo	Tier 2 - \$6,000/mo
Monthly Sessions	✓	-
Bi-Weekly Sessions	-	✓
Financial Review & P&L Analysis	✓	✓
Pricing Strategy Guidance	✓	✓
Growth Planning	✓	✓
Email/Phone Access	✓	✓
Quarterly Business Review	✓	✓
Operational Support	-	✓
Vendor Negotiations	-	✓
Hiring Guidance	-	✓
Marketing Strategy	-	✓
Priority Access	-	✓

# Terms

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## 3-Month Initial Commitment

Time to build momentum and see results

## Month-to-Month Thereafter

Flexibility once we've proven value

## 30 Days Notice

Either party, professional and straightforward

# The Investment in Perspective

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One better decision. One avoided mistake.  
One optimized process. The ROI pays for itself.

This isn't an expense—it's **leverage**.

# Next Steps

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## Review

Take your time with this proposal



## Talk

Let's discuss any questions



## Choose

Select the tier that fits



## Start

We build momentum together

Ready to unlock your potential? Let's begin this journey.

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