

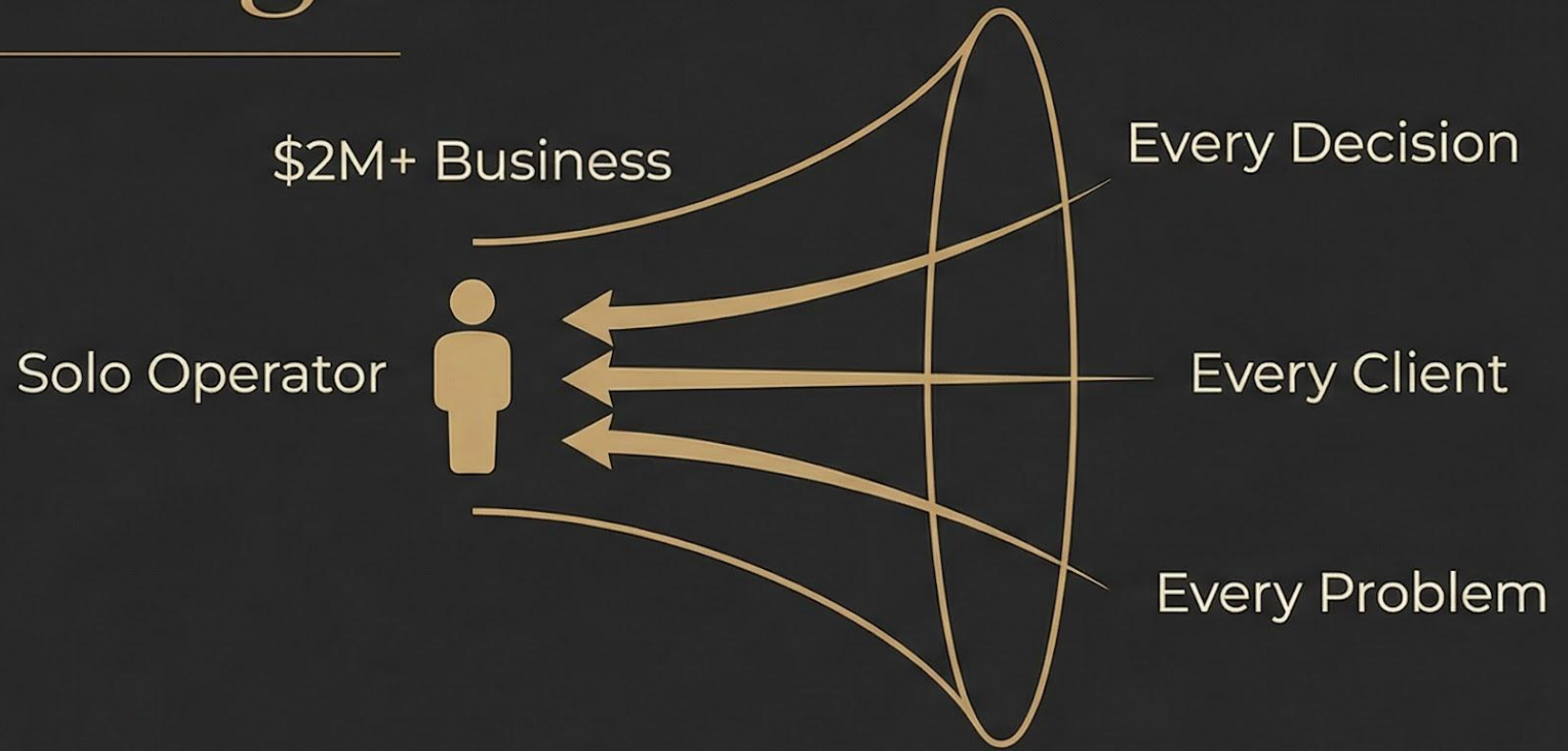
Consulting Services Proposal

William Thomas Design LLC

Business Advisory & Support

Prepared by Evan
February 2026

The Challenge



The ceiling isn't the market—it's your bandwidth.

What I Bring

15 Years Experience

Deep industry knowledge and proven track record.

Outside Perspective

Fresh insights and unbiased strategic evaluation.

Strategic Network

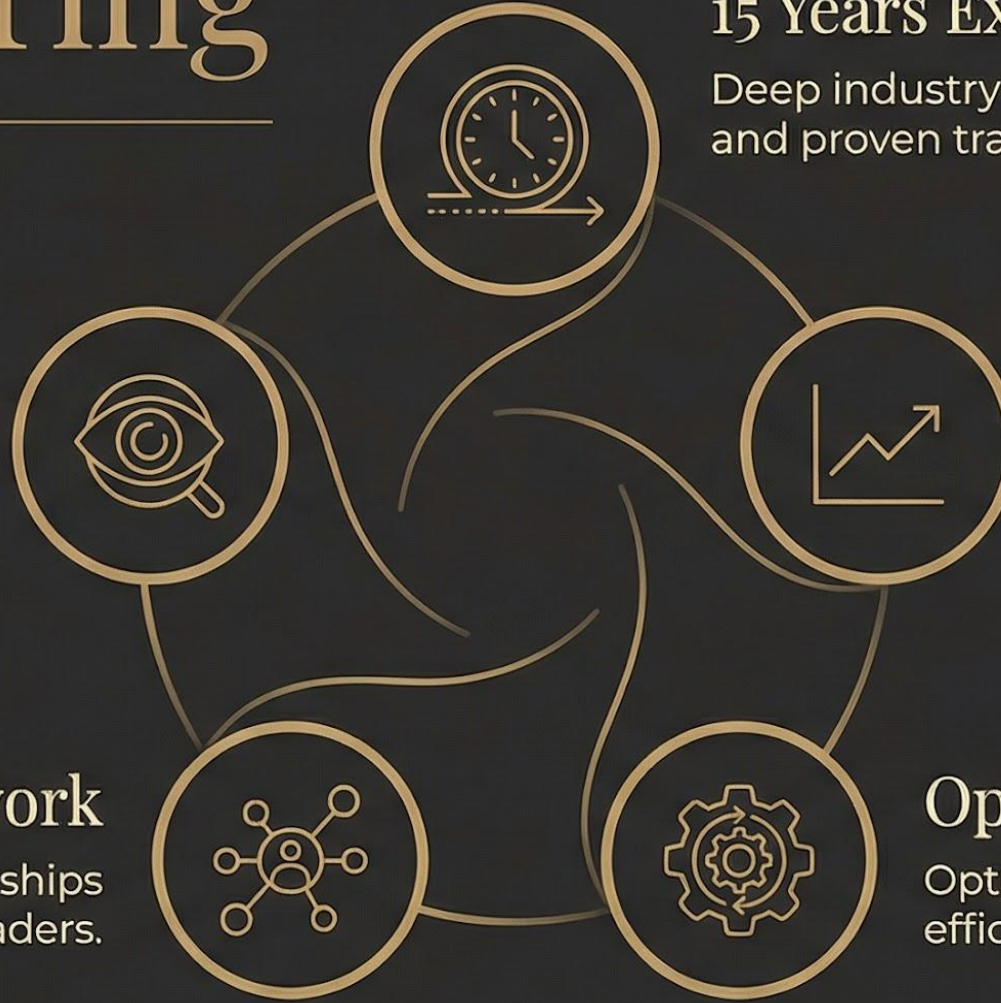
Access to key partnerships and industry leaders.

Financial Acumen

Strong grasp of P&L, budgeting, and growth modeling.

Operational Expertise

Optimizing processes for efficiency and scalability.



Tier 1: Strategic Advisory



\$4,000/month

Best for: You want a trusted advisor but handle day-to-day yourself

- Monthly strategy session (90 min)
- Financial review and P&L analysis
- Pricing strategy guidance
- Growth planning
- Email/phone access (24-48hr response)
- Quarterly business review

Tier 2: Strategic + Operational



\$6,000/month

Best for: You want hands-on support to take things off your plate

Everything in Tier 1, PLUS:

- ✓ Bi-weekly working sessions (60 min)
- ✓ Operational support (systems, checklists, processes)
- ✓ Vendor and partner negotiations
- ✓ Hiring guidance
- ✓ Marketing and social strategy support
- ✓ Partner introductions
- ✓ Priority access and faster response

Compare Your Options

	Tier 1 - \$4,000/mo	Tier 2 - \$6,000/mo
Monthly Sessions	✓	-
Bi-Weekly Sessions	-	✓
Financial Review & P&L Analysis	✓	✓
Pricing Strategy Guidance	✓	✓
Growth Planning	✓	✓
Email/Phone Access	✓	✓
Quarterly Business Review	✓	✓
Operational Support	-	✓
Vendor Negotiations	-	✓
Hiring Guidance	-	✓
Marketing Strategy	-	✓
Priority Access	-	✓

Terms

3-Month Initial Commitment

Time to build momentum and see results

Month-to-Month Thereafter

Flexibility once we've proven value

30 Days Notice

Either party, professional and straightforward

The Investment in Perspective



One better decision. One avoided mistake.
One optimized process. The ROI pays for itself.

This isn't an expense—it's **leverage**.

Next Steps



Ready to unlock your potential? Let's begin this journey.

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